REMAINING 10-DAY CRUISES

From Port Everglades
To South America and the West Indies
July 27 through Dec. 7, 1973

s. s. NIEUW AMSTERDAM

Rates from $285 to $895

Departure Dates: Jul. 27; Aug. 6, 17; Oct. 5, 15, 26; Nov. 5, 16, 26; Dec. 7

Itinerary	Arr./Dep.	Departures	
Lv. Port Everglades, Florida	5:00 p.m.	Fri.	Mon.
Cruising at sea		Sat. Sun.	Tue. Wed.
Arr. Willemstad, Curacao, N.A. Lv. Willemstad	Noon 10:00 p.m.	Mon. Mon.	Thu. Thu.
Arr. La Guaira (for Caracas), Venezuela, S.A. Lv. La Guaira	8:00 a.m. 6:00 p.m.	Tue. Tue.	Fri. Fri.
Arr. St. George's, Grenada Lv. St. George's	Noon 6:00 p.m.	Wed. Wed.	Sat. Sat.
Arr. Basse-Terre, Guadeloupe, F.W.I. Lv. Basse-Terre	8:00 a.m. 9:00 a.m.	Thu. Thu.	Sun. Sun.
Arr. Pointe-à-Pitre, Guadeloupe, F.W.I. Lv. Pointe-à-Pitre	Noon 5:00 p.m.	Thu. Thu.	Sun. Sun.
Arr. Charlotte Amalie, St. Thomas, V.I. Lv. Charlotte Amalie	8:00 a.m. 10:00 p.m.	Fri. Fri.	Mon. Mon.
Cruising at sea		Sat. Sun.	Tue. Wed.
Arr. Port Everglades, Florida	8:00 a.m.	Mon.	Thu.

SPECIAL 8-DAY CRUISE

Sept. 26, 1973
Rates from $225 to $715

Itinerary	Arr./Dep.	Departures
Lv. Port Everglades, Florida	5:00 p.m.	Wed., Sep. 26
Cruising at sea		Thu., Sep. 27 Fri., Sep. 28
Arr. Charlotte Amalie, St. Thomas, V.I. Lv. Charlotte Amalie	8:00 a.m. 1:00 a.m.	Sat., Sep. 29 Sun., Sep. 30
Arr. Philippsburg, St. Maarten Lv. Philippsburg	8:00 a.m. 6:00 p.m.	Sun., Sep. 30 Sun., Sep. 30
Arr. San Juan, Puerto Rico Lv. San Juan	8:00 a.m. 2:00 a.m.	Mon., Oct. 1 Tue., Oct. 2
Cruising at sea		Wed., Oct. 3
Arr. Port Everglades, Florida	8:00 a.m.	Thu., Oct. 4

All embarkations from 3:00 p.m. to 4:30 p.m. on sailing day.
All itineraries are subject to change at the discretion of the Company and/or the Master of the vessel.

SEE YOUR TRAVEL AGENT

8038 90M 7/73

Printed in U.S.A.

Holland America invites you to relive your fondest memories aboard the

S.S. NIEUW AMSTERDAM

The "good old days" are alive and well and living on the Final Western Hemisphere cruises of the legendary luxury liner

S.S. NIEUW AMSTERDAM

The Nieuw Amsterdam was created for an era when "luxury liner" was not just a phrase but a glorious reality. Although still a great and seaworthy vessel, she can no longer be operated economically in this hemisphere without sacrificing some of the standards that have contributed to her greatness in the past.

Out of Holland America's sorrowful decision to retire this gracious ship in December, 1973, comes a golden opportunity for you to re-create warm experiences on one of the Nieuw Amsterdam's retirement cruises.

These final 10-day Caribbean cruises from Port Everglades represent the last chance for our passengers to return to an age when a voyage on the Nieuw Amsterdam was one of life's most treasured experiences. You will relax once again in an atmosphere of absolute grandeur amid shimmering mirrors, gleaming bronze and brass, warm woods and rich textures. The Nieuw Amsterdam is a marine masterpiece of distinctive art, tasteful decor and extravagant use of space. She has aptly been called the Versailles of vessels!

Memo from Bob Smith, Cruise Director

I probably have one of the best jobs in the world: to see that everyone on the Nieuw Amsterdam has a wonderful time. Of course, my work is made much easier by being on this luxury liner. It's twice as big as many cruise ships, yet carries no more passengers. And it's twice as much fun—filled with places for sea-going pleasures of day and night.

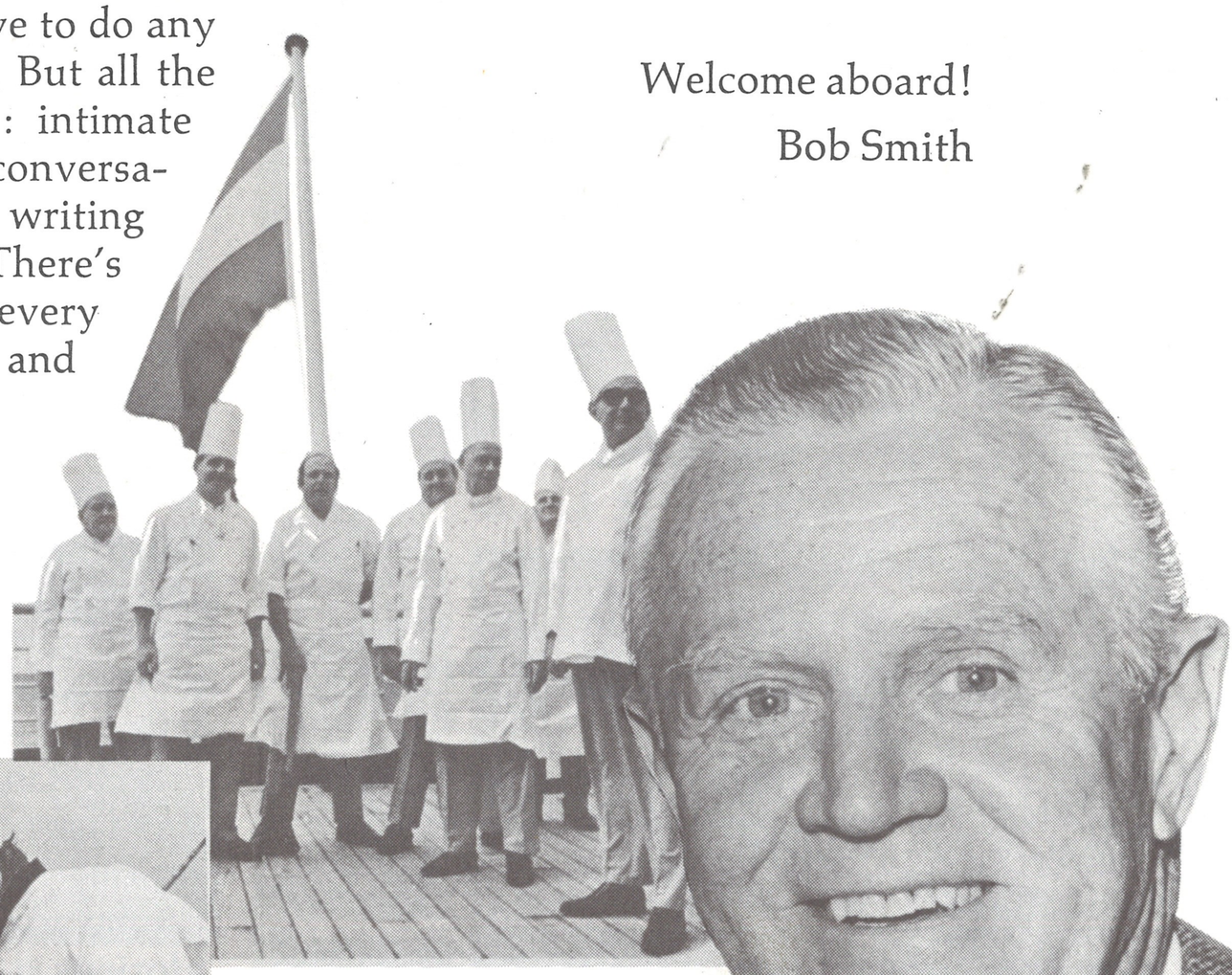
I have prepared programs of activities for every day. However, you don't have to do any of them if you prefer to just relax. But all the delights of cruising are available: intimate bars for cocktails and convivial conversation. A tranquil library. A cozy writing room. An elegant card room. There's special entertainment and dancing every night to the ship's orchestra, and movies in the theatre.

You'll especially enjoy the company of your shipmates, because the friendliest people choose the Nieuw Amsterdam for cruising. I look forward to greeting old friends—devotees of the Nieuw Amsterdam who have vacationed with us many times.

So join us on these very special cruises. I'll see to it personally that you have a marvelous time.

Welcome aboard!

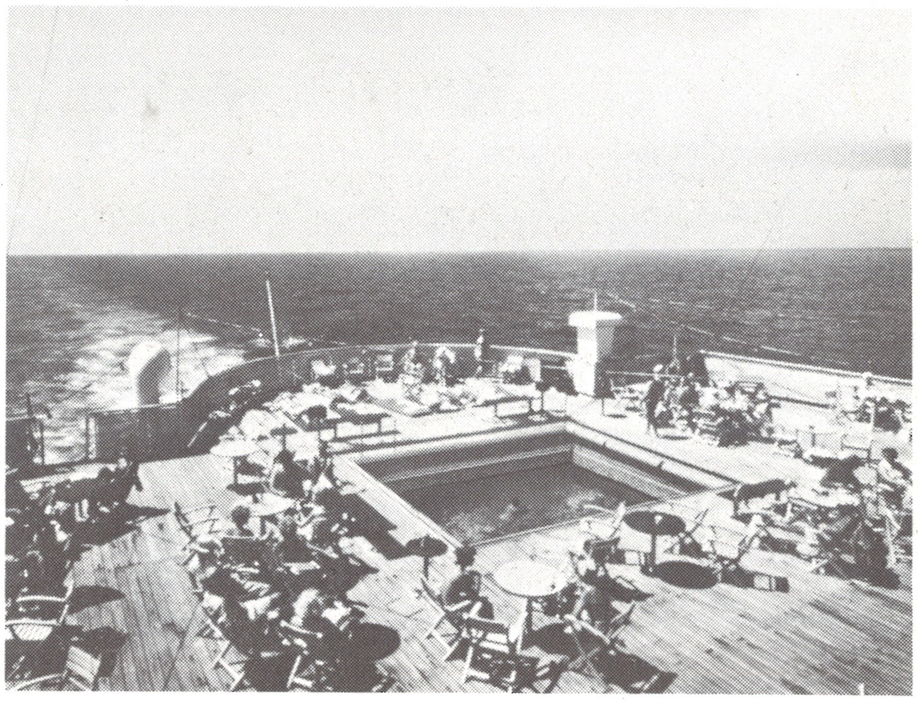
Bob Smith



The Final Voyages

There are only 11 Caribbean cruises remaining in the Nieuw Amsterdam's schedules. These are the only opportunities to revisit the exotic islands of this gentle sea aboard our fabled ocean liner.

SUPERCRUISE. In September there will be a gala transatlantic cruise, sailing from New York across the Atlantic to Lisbon, where passengers will fly to their chosen European destinations, then return to the Nieuw Amsterdam in Lisbon for the trip back to New York. See your travel agent or call Holland America Cruises for specific details at (212) 620-5101.



After this series of cruises there will be no others—and this leisurely, luxurious shipboard life will be only nostalgic recollection. Take one of these cruises and create memories to cherish forever.

The Nieuw Amsterdam's tradition of gracious dining will continue in the two-deck-high Ritz Carlton dining room. And, as always, each feast will be enhanced by the best of the world's great vineyards and impeccable service.

Where else but aboard the queen of luxury cruise liners, the s.s. Nieuw Amsterdam, could you dance to the music made famous by Glenn Miller, performed by the people who know it best. On two very special cruises, October 15 and 26, you'll dance to the rhythms of Ray McKinley, applaud the music of Ray Eberle and the songs of the Modernaires with Paula Kelly. Every night there will be either a concert or an evening of dancing, alternating throughout the cruise. All at no extra charge.

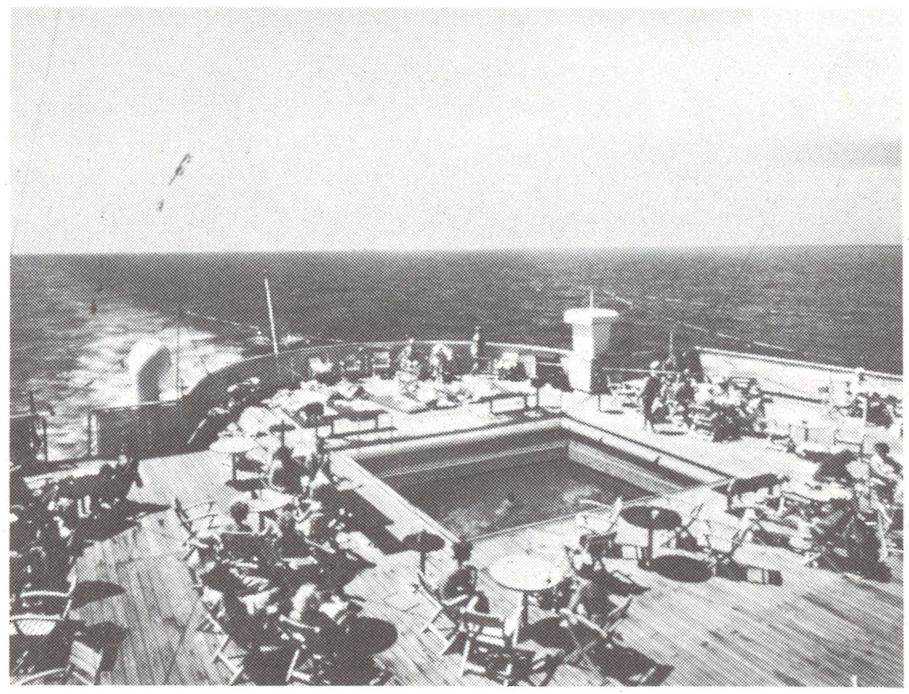
Our legendary ship's farewell voyages will not reflect the quiet retirement of a gracious lady, but will be replete with the gaiety and excitement of her grandest days.

Commencing December 19, 1973, Holland America's more contemporary s.s. Statendam will cruise the waters gracefully relinquished by her elder sister ship. Caribbean cruises out of Port Everglades aboard the Statendam will reflect all the pleasures expected from a modern Holland America vessel. Until then, grasp this last opportunity to cruise with us on the retiring Nieuw Amsterdam. Recall your fondest memories . . . relive the legend of the most glorious days in cruising history.

The Final Voyages

There are only 11 Caribbean cruises remaining in the Nieuw Amsterdam's schedules. These are the only opportunities to revisit the exotic islands of this gentle sea aboard our fabled ocean liner.

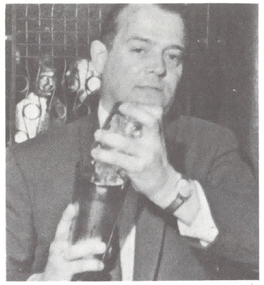
SUPERCRUISE. In September there will be a gala transatlantic cruise, sailing from New York across the Atlantic to Lisbon, where passengers will fly to their chosen European destinations, then return to the Nieuw Amsterdam in Lisbon for the trip back to New York. See your travel agent or call Holland America Cruises for specific details at (212) 620-5101.



After this series of cruises there will be no others—and this leisurely, luxurious shipboard life will be only nostalgic recollection. Take one of these cruises and create memories to cherish forever.

In Fond Remembrance

The current Nieuw Amsterdam is the second ship with this distinguished name. The first crossed the Atlantic for 24 years and was retired in 1931. The present Nieuw Amsterdam was launched in 1937 and called "The Ship of Tomorrow." Very prophetically, since she is still a triumph of maritime art and architecture. During Word War II she served as a speedy troop transport for tens of thousands of Allied soldiers. After the war, the Nieuw Amsterdam was restored to her former glory and has since given great pleasure to her transatlantic and cruise passengers.



A Nieuw Review:

Glimpses of the glamorous epoch of luxury liner travel on the Nieuw Amsterdam.

The s.s. Nieuw Amsterdam, registered in the Netherlands Antilles, will be your luxury resort hotel at every cruise port.

Staff, Crew... and Happenings

Our officers are Dutch—mariners who have inherited a century of Holland America "ship sense." They honor this tradition of seagoing excellence and that's why the Nieuw Amsterdam is such a meticulously run ship.

The crew is Indonesian, trained in Holland America's Hotel School. They are innately courteous, English-speaking and serve you with a willingness and attentiveness that you thought didn't exist anymore. But it still does —on the Nieuw Amsterdam. The crew is at your service 24 hours a day and no gratuities are required.

Incidentally, we find our officers and crews so irreplaceable, they will be reassigned to other Holland America ships when these cruises are completed.

Beneath the towering ceilings of the Nieuw Amsterdam . . . within her gleaming leather and mahogany public areas . . . life aboard during these final 10-day cruises will be a continuing round of festivities. An unending gala.

The Nieuw Amsterdam's tradition of gracious dining will continue in the two-deck-high Ritz Carlton dining room. And, as always, each feast will be enhanced by the best of the world's great vineyards and impeccable service.

Where else but aboard the queen of luxury cruise liners, the s.s. Nieuw Amsterdam, could you dance to the music made famous by Glenn Miller, performed by the people who know it best. On two very special cruises, October 15 and 26, you'll dance to the rhythms of Ray McKinley, applaud the music of Ray Eberle and the songs of the Modernaires with Paula Kelly. Every night there will be either a concert or an evening of dancing, alternating throughout the cruise. All at no extra charge.

Our legendary ship's farewell voyages will not reflect the quiet retirement of a gracious lady, but will be replete with the gaiety and excitement of her grandest days.

Commencing December 19, 1973, Holland America's more contemporary s.s. Statendam will cruise the waters gracefully relinquished by her elder sister ship. Caribbean cruises out of Port Everglades aboard the Statendam will reflect all the pleasures expected from a modern Holland America vessel. Until then, grasp this last opportunity to cruise with us on the retiring Nieuw Amsterdam. Recall your fondest memories . . . relive the legend of the most glorious days in cruising history.